

First Name: _____
Last Name: _____
Home Address: _____
City: _____ **State:** _____ **Zip:** _____
Home Phone: _____ **E-Mail:** _____
Employer/Organization Name: _____
Title: _____

____ Check here if you have a disability and may require accomodation to fully participate.

Please indicate need: _____

Please check ALL applicable credentials:

MD <input type="checkbox"/>	RN <input type="checkbox"/>	LPN <input type="checkbox"/>	LNM <input type="checkbox"/>	Other: <input type="checkbox"/>
RD <input type="checkbox"/>	LD <input type="checkbox"/>	IBCLC <input type="checkbox"/>	LLLL <input type="checkbox"/>	
PharmD <input type="checkbox"/>	LSW <input type="checkbox"/>	Doula <input type="checkbox"/>	WIC BF <input type="checkbox"/>	

Registration Costs (CHECK ONE)

Healthcare Provider Rate:
 _____ \$300 **Full Seminar:**
 _____ \$125 **Wednesday Only**
 _____ \$175 **Thursday Only**
 _____ \$150 **Friday Only**

Reduced Rate: (CHECK ONE)

The following reduced rate is available for these eligible attendees:

La Leche League Leaders and Leader Applicants, Students (with valid student ID),
 WIC Breastfeeding Program **Part-Time** Staff - (PCs, LSs, IBCLCs)
 and/or general public (non-healthcare providers) not requiring continuing education credit.

LLLL LA PC LS IBCLC Student GP

Group/Clinic location/School Name: _____ (required for discounted rate) ID#: _____

_____ \$250 **Full Seminar:**
 _____ \$75 **Wednesday Only**
 _____ \$125 **Thursday Only**
 _____ \$100 **Friday Only**

Lagniappe

Breakfast Tickets \$15 indicate # _____

Please note, the lines below are for EXTRA lunches, not for the lunch with is included with registration

Extra Lunches: ____ @ 30 = ____ indicate number veg/meat below

Thursday Luncheon				Friday Luncheon			
indicate #	Vegetarian	indicate #	Meat	indicate #	Vegetarian	indicate #	Meat

Run/Walk: _____ @ \$25.00 = _____

Number Speaker Dinner: _____ @ \$50.00 = _____

Book Total from page 4: _____

Add Registration, Breakfast, Extra Meals, Books, Run/Walk **Amount Due:** _____

Payment Info:

Make Checks Payable to: **Breastfeeding: The Gold Standard**
 If paying by credit card: (check appropriate box)
 Visa Master Card American Express Discover
 Card number: _____
 Expiration Date: _____ Name on Card: _____
 Authorizing Signature: _____

Breastfeeding: The Gold Standard

March 21-23, 2012

Attendee Name: _____

Session Information:

Please check the box corresponding to **ALL** sessions you plan to attend.

Please be sure to indicate **Fish, Vegetarian** or **Meat** for **each** meal you plan to attend.

Wednesday 3/21			
Breastfeeding Awareness Run/Walk			
<input type="checkbox"/>	G1	US Law	
<input type="checkbox"/>	G2	Ambivalence	
Optional Evening Sessions			
<input type="checkbox"/>	O1	Nurture Broken Heart	
<input type="checkbox"/>	O2	Peer Study	

Thursday 3/22			
<input type="checkbox"/>	E1	Milk Production/Intake	
<input type="checkbox"/>	G3	Public Accommodations	
Break out Sessions (Choose ONE)			
<input type="checkbox"/>	101	<input type="checkbox"/>	102
<input type="checkbox"/>	103	<input type="checkbox"/>	104
Luncheon	<input type="checkbox"/>	Fish	<input type="checkbox"/>
		Veg	<input type="checkbox"/>
			Meat
Break out Sessions (Choose ONE)			
<input type="checkbox"/>	201	<input type="checkbox"/>	202
<input type="checkbox"/>	203	<input type="checkbox"/>	204
<input type="checkbox"/>	G4	Workplace Pumping	
<input type="checkbox"/>	G5	Using Technology	
Optional Dinner with Speakers			
<input type="checkbox"/>	Dinner	\$50.00	

Friday 3/23			
<input type="checkbox"/>	E2	Working Mothers	
<input type="checkbox"/>	G6	Domestic Violence	
Break out Sessions (Choose ONE)			
<input type="checkbox"/>	301	<input type="checkbox"/>	302
<input type="checkbox"/>	303	<input type="checkbox"/>	304
Luncheon	<input type="checkbox"/>	Fish	<input type="checkbox"/>
		Veg	<input type="checkbox"/>
			Meat
Break out Sessions (Choose ONE)			
<input type="checkbox"/>	401	<input type="checkbox"/>	402
<input type="checkbox"/>	403	<input type="checkbox"/>	404
<input type="checkbox"/>	G7	Breastfeeding 2.0	

Continuing Education Units:

Please check the continuing education units you require:

CHES	<input type="checkbox"/>	CERP	<input type="checkbox"/>	CEU			
				RD	<input type="checkbox"/>	OT	<input type="checkbox"/>
						RN	<input type="checkbox"/>

Breastfeeding: The Gold Standard Award of Excellence
Would you like to nominate someone from your community who has made a significant contribution in protecting and promoting breastfeeding?
Submit nominations to: Laura@BreastfeedingTheGoldStandard.org No later than March 1, 2011

Mail registration form and payment to: Breastfeeding: The Gold Standard Laura Goodwin-Wright 104 Camellia Circle Hattiesburg, MS 39401-7535
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Make checks payable to: <i>Breastfeeding: The Gold Standard</i>

For more information, call/e-mail: Laura 601-566-0201 LLGWright@aol.com Online registration is available: http://www.breastfeedingthegoldstandard.org/
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Registration and Refund Policy: Please note session choices will not be entered until full registration payment is received. Refunds (less \$25 processing fee) will be processed AFTER conference if written request received no later than March 2, 2012.
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Attendee Name: _____

Preorder Book Form

Qty	Title	Amount:
	Printed Syllabus (in 3-ring binder)= \$50.00	
	Syllabus on Flash Drive = \$15.00	
	Balancing Breast and Bottle; Peterson & Harmer= \$21.95	
	Best Medicine: Human Milk in the NICU; Wight, Morton, & Kim= \$32.95	
	Breastfeeding & Diseases; Buescher, & Hatcher = \$24.95	
	Breastfeeding and Human Lactation, 4th Edition; Riordan & Wambach= \$124.95	
	Breastfeeding and Natural Child Spacing, The Ecology of Natural Mothering; Kippley= \$14.95	
	Breastfeeding Answers Made Simple, Mohrbacher, = \$79.95	
	Breastfeeding Atlas, Wilson-Clay= \$59	
	Breastfeeding in Combat Boots, Roche-Paull= \$29.95	
	Breastfeeding Made Simple: Seven Natural Laws for Nursing Mothers; Mohrbacher, Kendall-Tackett= \$18.95	
	Breastfeeding Management for the Clinician: Using the Evidence, Walker= \$72.95	
	Breastfeeding Mother's Guide to Making More Milk, West= \$17.95	
	Breastfeeding: A Guide for the Medical Professional, Lawrence= \$96.95	
	Breastfeeding: An Illustrated Guide To Diagnosis and Treatment; Both, Frischknecht= \$59.95	
	Breastfeeding: Mom and I Can Do That DVD, Cox= \$49.95	
	Clinical Therapy in Breastfeeding Patients; Hale, Berens= \$29.95	
	Clinics in Human Lactation Altering Hospital Maternity Culture: Current Evidence for the Ten Steps to Successful Breastfeeding, Cox= \$18.95	
	Clinician's Triage Tool= \$2.00	
	Clinics in Human Lactation Breastfeeding after Breast and Nipple Procedure; West, Hirsch= \$18.95	
	Clinics in Human Lactation Mentoring Our Future. Altman= \$18.95	
	Clinics in Human Lactation NonPharmacologic Treatments for Depression, Kendall-Tackett= \$18.95	
	Clinics in Human Lactation The Nipple and Areola in Breastfeeding and Lactation, Walker= \$18.95	
	Clinics in Human Lactation: Breastfeeding the Late Preterm Infant, Walker= \$18.95	
	Clinics in Human Lactation: History and Assessment: It's All in the Details, Altman= \$18.95	
	Clinics in Human Lactation: How Breastfeeding Protects Maternal Health Throughout the Lifespan, Groer & Kendall-Tackett= \$18.95	
	Colic Solved: The Essential guide to Infant Reflux and the Care of Your Crying, Difficult-to-Soothe Baby, Vartabedian= \$13.95	
	Complementary and Alternative Medicine in Breastfeeding Therapy, Lee= \$19.95	
	Comprehensive Lactation Consultant Exam Review, Third Edition, Smith= \$78.95	
	Continuity of Care in Breastfeeding: Best Practices in the Maternity Setting; Cadwell, Turner-Maffei= \$58.95	
	Core Curriculum for the Lactation Consultant Practice, Walker= \$84.95	
	Counseling the Nursing Mother, Fifth Edition A Lactation Consultant's Guide; Lauwers, Swisher= \$87.95	
	Defining Your Own Success: Breastfeeding After Breast Reduction, West= \$24.95	

Page Subtotal: _____

Attendee Name: _____

Preorder Book Form Continued

Total from Page 3: _____

Qty	Title	Amount:
	Doulas' Guide to Birthing Your Way; Mallak, Bailey=\$21.95	
	Hale & Hartmann's Textbook of Human Lactation; Hale, Hartmann=\$89.95	
	Hidden Feelings of Motherhood, Kendall-Tackett=\$14.95	
	Human Milk in the NICU: Policy into Practice, Arnold=\$68.95	
	Impact of Birthing Practices on Breastfeeding, Second Edition, Smith=\$61.95	
	Interaction and Relationships in Breastfeeding Families, Epstein-Gilboa=\$34.95	
	Introduction to Biological Nurturing, An; Colson=\$19.95	
	Keep the Fires Burning: Conquering Stress and Burnout as a Mother-baby Professional, Jones=\$19.95	
	Legal & Ethical Issues for the IBCLC, Brooks=\$52.95 * (Pre-order will ship to you when available from publisher in late April or early May!)	
	Little Green Book of Breastfeeding Management, 5 th ed., Hertz=\$10.00	
	Lullaby Massage: Rhyme & Touch Massage for Infants and Children, Hart=\$14.95	
	New Insights into Vitamin D During Pregnancy, Lactation, & Early Infancy; Wagner, Taylor, Hollis=\$24.95	
	Nonprescription Drugs for the Breastfeeding Mother, Nice=\$19.95	
	Passionate Journey: My Unexpected Life= \$19.95	
	Postpartum Depression At A Glance, Kendall-Tackett=\$9.95	
	Regulating Infant Formula, Kent=\$18.95	
	Selecting and Using Breastfeeding Tools, Watson Genna=\$32.95	
	Six Mothers Six Stories of disability, Wilson=\$18.95	
	Sleeping with Your Baby, A Parent's Guide to Cosleeping, McKenna=\$14.95	
	Spanish for Breastfeeding Support; Glick, Lieberman=\$39.95	
	Start Here: Breastfeeding and Infant Care with Humor and Common Sense, McCue=\$17.95	
	Supporting Sucking Skills in Breastfeeding Infants 2 nd ed., Watson-Genna=\$65.95	
	Tongue Tie: Morphogenesis, Impact, Assessment and Treatment, Hazlebaker=\$52.95	
	Womanly Art of Breastfeeding, The=\$20.00	
	Working Without Weaning: a Working Mother's Guide, Berggren=\$24.95	
	Hidden Feelings of Motherhood, Kendall-Tackett=\$14.95	
	Human Milk in the NICU: Policy into Practice, Arnold=\$60.95	
	Impact of Birthing Practices on Breastfeeding, Second Edition, Smith=\$53.95	
	Interaction and Relationships in Breastfeeding Families, Epstein-Gilboa=\$34.95	
	Introduction to Biological Nurturing, An; Colson=\$19.95	
	Lullaby Massage: Rhyme & Touch Massage for Infants and Children, Hart=\$14.95	
	Medications & Mothers' Milk 2010, Hale=\$35.95	
	Mini Medications and Mothers' Milk 2010, Hale=\$18.95	
	New Insights into Vitamin D During Pregnancy, Lactation, & Early Infancy; Wagner, Taylor, Hollis=\$24.95	
	Nonprescription Drugs for the Breastfeeding Mother, Nice=\$19.95	
	Postpartum Depression At A Glance, Kendall-Tackett=\$9.95	
	Selecting and Using Breastfeeding Tools, Watson Genna=\$32.95	
	Sleeping with Your Baby, A Parent's Guide to Cosleeping, McKenna=\$14.95	
	Spanish for Breastfeeding Support; Glick, Lieberman=\$39.95	
	Supporting sucking skills in Breastfeeding Infants, Watson-Genna=\$58.95	
	The Latch and Other Keys to Successful Breastfeeding; Newman, Pitman=\$24.95	
	The Problem with Breastfeeding: a Personal Reflection, Akre=\$19.95	
	Working Without Weaning: a Working Mother's Guide, Berggren=\$24.95	

Book Order Total (Add in page 1 total)

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