

Breastfeeding: The Gold Standard

March 19-21, 2014

First Name: _____
 Last Name: _____
 Home Address: _____
 City: _____ State: _____ Zip: _____
 Home Phone: _____ E-Mail: _____
 Employer/Organization Name: _____
 Title: _____

_____ *Check here if you have a disability and may require accommodation to fully participate.*

Indicate need: _____

Please provide credential/license information here:

Credential 1 _____ License # _____
 Credential 2 _____ License # _____
 Credential 3 _____ License # _____

Registration Costs

*The following reduced rate is available for these eligible attendees:
 La Leche League Leaders and Leader Applicants, Students (with valid student ID),
 WIC Breastfeeding Program Part-Time Staff - (PCs, LSs, IBCLCs)
 and/or general public (non-healthcare providers) not requiring continuing education credit.*

(CHOOSE ONE)

Healthcare Provider Rate:	Reduced Rate:
\$325	Full Seminar: \$275
\$100	Wednesday Only \$50
\$150	Thursday Only \$100
\$125	Friday Only \$75

Registration Total: _____

Lagniappe

Breakfast Tickets: (For those **not** staying in the conference hotel)

of tickets _____ \$15 per ticket Breakfast Total: _____

Extra Lunches: (In addition to the lunch tickets provided with your registration)

Number for Thursday: _____

Number for Friday: _____

Tickets _____ \$50 per ticket Lunch Total: _____

Speaker Dinner Tickets:

of tickets _____ \$55 per ticket Dinner Total: _____

Preordered Books: Enter total from Page 3 Here: _____ Book Total: _____

Add Breakfast, Lunch, Dinner, and Book Totals:

Lagniappe Total:

Total Due: _____

Add Registration Total and Lagniappe Total:

Total Due: _____

Make Checks Payable to: **Breastfeeding: The Gold Standard**

If paying by credit card: Type of Card: _____ Card #: _____

Exp Date: _____ Name on Card: _____

Signature: _____

Name: _____

Session Choices	
Please check the box corresponding to <i>ALL</i> sessions you plan to attend. If you have a special dietary need, please contact Laura @ 601-566-0201	
Wednesday, March 19, 2014	
	Opening & G1 : GNOBAC, Macias 2-4PM
	G2: Breastfeeding and the Use of Human Milk, Abdulla 4:15-5:45 PM
Optional Sessions: 6:00 PM - 8:00 PM	
	O1: Peer Study, Nybo & Willis
	O2: LGBTQ Issues, Simpson
Thursday, March 20, 2014	
	E1: Mother/Baby Structure, Berg-Drazin 7-8AM
	G3: Structure and Function: The Balancing Act, Simpson 8-10 AM
Morning Breakout Sessions: 10:00 AM - 11:00 AM	
	101: Overcoming Bias, Bethany Willis
	102: Structure and Function/Hands-On Clinical, Simpson (Limited to 30)
	103: Keeping Introductory Foods Complementary, Logan
	104: Increasing Breastfeeding Rates in Communities of Color, Hill & Hill
Luncheon: 11:15 AM - 12:45 PM	
	L1: Bridging the Gap: Collaborating MDs with Lactation Professionals
Afternoon Breakout Sessions: 1:00 PM - 2:00 PM	
	201: Tooth Decay Prevention, Short
	202: Structure and Function/Hands-On Clinical, Simpson (Limited to 30)
	203: Pregnancy and Breastfeeding after Bariatric Surgery, Logan
	204: Teen Scene - Breastfeeding Queen, Helmstetter
	G4: Counseling Same Sex Couples, Simpson 2:15-3:45 PM
Coffee Break 3:45-4:15 PM	
	G5: A Dog with a Bone, Shoalmire & Spencer 4:30-5:30 PM
Optional Speaker Dinner 7:00 PM - 9:00 PM	
	Please be sure to include this ticket on page one
Friday, March 21, 2014	
	E2: Some Causes of Structural Problems, Berg-Drazin 7-8 AM
	G6: Our Journey with Lip & Tongue Tied Babies, Evins, Findley & Gonsoulin 8:15-9:45 AM
Morning Breakout Sessions: 10:00 AM - 11:00 AM	
	301: Teen Scene - Breastfeeding Queen, Helmstetter
	302: Structure and Function/Hands-On Clinical, Simpson (Limited to 30)
	303: They Will Know, Nybo
	304: Increasing Breastfeeding Rates in Communities of Color, Hill & Hill
Luncheon: 11:15 AM - 12:45 PM	
	L2: The Nutritional Aspects of Breastmilk, Dise
	G7: LGBTQ Culture, Simpson 1:00-2:30 PM
	G8 & Closing: Baditudes, Glenn 2:45-4:00 PM

Continuing Education Units:

Please check the continuing education units you require and enter your license number (required):

Check Here:	Type:	Certification/License #:
<input type="checkbox"/>	CERP	
<input type="checkbox"/>	CECH	
<input type="checkbox"/>	OT	
<input type="checkbox"/>	RD	
<input type="checkbox"/>	RN	

Name: _____

Preorder Book Form

	Qty:	Total:
Printed Syllabus (in 3-ring binder)= \$50.00		
Syllabus on Flash Drive = \$15.00		
Syllabus on CD = \$5.00		
Balancing Breast and Bottle; Peterson & Harmer= \$21.95		
Best Medicine: Human Milk in the NICU; Wight, Morton, & Kim= \$32.95		
Biological Nurturing :Laid Back Breastfeeding for Mothers DVD \$39.95		
Breastfeeding & Diseases; Buescher, & Hatcher =\$24.95		
Breastfeeding and Human Lactation, 4th Edition; Riordan & Wambach= \$124.95		
Breastfeeding and Natural Child Spacing, The Ecology of Natural Mothering; Kippley= \$14.95		
Breastfeeding Answers Made Simple, Mohrbacher,=\$79.95		
Breastfeeding Answers Made Simple: A Pocket Guide for Helping Mothers, Mohrbacher = \$37.95		
Breastfeeding Atlas 4th Ed., Wilson-Clay=\$59		
Breastfeeding in Combat Boots, Roche-Paull=\$29.95		
Breastfeeding Made Simple: Seven Natural Laws for Nursing Mothers 2nd Ed.; Mohrbacher, Kendall-		
Breastfeeding Management for the Clinician: Using the Evidence, Walker=\$85.95		
Breastfeeding Mother's Guide to Making More Milk, West=\$17.95		
Breastfeeding: A Guide for the Medical Professional, Lawrence=\$96.95		
Breastfeeding: An Illustrated Guide To Diagnosis and Treatment; Both, Frischknecht=\$59.95		
Breastfeeding: Mom and I Can Do That DVD, Cox=\$49.95		
Breastfeeding Solutions: Quick Tips for the Most Common Nursing Challenges \$15.95		
Clinical Therapy in Breastfeeding Patients; Hale, Berens=\$29.95		
Clinician's Triage Tool=\$2.00		
Clinics In Human Lactation:		
Altering Hospital Maternity Culture: Current Evidence for the Ten Steps to Successful Breastfeeding, Cox=\$18.95		
Breastfeeding after Breast and Nipple Procedures; West, Hirsch=\$18.95		
Breastfeeding the Late Preterm Infant, Walker=\$18.95		
History and Assessment: It's All in the Details, Altman=\$18.95		
How Breastfeeding Protects Maternal Health Throughout the Lifespan, Groer & Kendall-Tackett=\$18.95		
Mentoring Our Future. Altman=\$18.95		
The Nipple and Areola in Breastfeeding and Lactation, Walker=\$18.95		
NonPharmacologic Treatments for Depression, Kendall-Tackett=\$18.95		
Colic Solved: The Essential guide to Infant Reflux and the Care of Your Crying, Difficult-to-Soothe Baby, Complementary and Alternative Medicine in Breastfeeding Therapy, 19.95		
Comprehensive Lactation Consultant Exam Review, Third Edition, Smith=\$78.95		
Continuity of Care in Breastfeeding: Best Practices in the Maternity Setting; Cadwell, Turner-Maffei=\$69.95		
Core Curriculum for the Lactation Consultant Practice, Walker=\$91.95		
Counseling the Nursing Mother, Fifth Edition A Lactation Consultant's Guide; Lauwers, Swisher=\$116.95		
Craniosacral therapy for babies and small children Etienne and neeto peirsman, list price 24.95		
Doulas' Guide to Birthing Your Way; Mallak, Bailey=\$21.95		
Hale & Hartmann's Textbook of Human Lactation; Hale, Hartmann=\$89.95		
Human Milk in the NICU: Policy into Practice, Arnold=\$81.95		
Impact of Birthing Practices on Breastfeeding, Second Edition, Smith=\$66.95		
Interaction and Relationships in Breastfeeding Families, Epstein-Gilboa=\$34.95		
Introduction to Biological Nurturing, An; Colson=\$19.95		
Keep the Fires Burning: Conquering Stress and Burnout as a Mother-baby Professional, Jones=\$19.95		
Lactation Management: Strategies for Working with African American , 18.95		
Legal & Ethical Issues for the IBCLC, Brooks=\$62.95		
New Insights into Vitamin D During Pregnancy, Lactation, & Early Infancy; Wagner, Taylor, Hollis=\$24.95		
Nonprescription Drugs for the Nursing Mother, 19.95		
Nursing Mother's Herbal, 16.95		
Passionate Journey: My Unexpected Life= \$19.95		
Postpartum Depression At A Glance, Kendall-Tackett=\$9.95		
Selecting and Using Breastfeeding Tools, Watson Genna=\$32.95		
Six Mothers Six Stories of Disability, Wilson=\$18.95		
Sleeping with Your Baby, A Parent's Guide to Cosleeping, McKenna=\$14.95		
Spanish for Breastfeeding Support; Glick, Lieberman=\$39.95		
Start Here: Breastfeeding and Infant Care with Humor and Common Sense, McCue=\$17.95		
Supporting Sucking Skills in Breastfeeding Infants 2nd ed., Watson-Genna=\$73.95		
Tongue Tie: Morphogenesis, Impact, Assessment and Treatment, Hazlebaker=\$52.95		
Womanly Art of Breastfeeding, The=\$20.00		

Book Total:

Book Total:

Breastfeeding: The Gold Standard
Award of Excellence

Would you like to nominate someone
from your community who has made
a significant contribution in protecting
and promoting breastfeeding?

Submit nominations to:
Laura@BreastfeedingTheGoldStandard.org
No later than March 10, 2014

Mail registration form
and payment to:

Breastfeeding: The Gold Standard
Laura Goodwin-Wright
706 Crestview Drive
Hattiesburg, MS 39401-7535

Make checks payable to:
Breastfeeding: The Gold Standard

For more information, call/e-mail:
Laura 601-566-0201 Laura@breastfeedingthegoldstandard.org
Online registration is available:
<http://www.breastfeedingthegoldstandard.org/>

Registration and Refund Policy:

Please note session choices will not
be entered until full registration
payment is received.

Refunds (less \$25 processing fee)
will be processed AFTER conference
if written request received no later
than March 10, 2014.